

NursePitch™ at ANA Quality & Innovation Conference

Official Rules

Summary of Contest

NursePitch™ is designed to increase the voice, opportunity, and visibility of nurses in the digital health ecosystem. In connection with this grand vision, the American Nurses Association (“ANA”) is encouraging nurses or nurse-led teams to contribute to the advancement of the digital health ecosystem by entering their innovative solution to the Nurse Pitch™ contest (“Contest”).

This Contest is sponsored by ANA.

Contest Period

The Contest begins on December 1, 2018. Entries must be received by midnight on January 25, 2019.

Eligibility

Entrant must be a legal resident of one of the fifty (50) states of the United States or the District of Columbia (**VOID IN ALL U.S. TERRITORIES AND POSSESSIONS AND ALL OVERSEAS MILITARY INSTALLATIONS**), who are at least eighteen (18) years of age or older on the date of entry. Entrant must be a nurse or a team led by a nurse, and at early-stage start-up; early-stage start-up is defined as (i) not having raised more than \$5 million in funding, (ii) existence of a working prototype, and (iii) early-stage validation of market viability.

Directors, officers, employees (including, without limitation, part-time or temporary employees), and contractors of the ANA and its subsidiaries and their immediate family (i.e., current and ex- spouses, parents, grandparents, children, grandchildren, and siblings and in-laws and steps in any of the foregoing categories) and other household members (i.e., roommates, housemates, significant others, and partners of each legally residing at the same address) of each are NOT eligible.

Only English-language submissions will be considered.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE CONTEST.

How to enter the Contest?

1. Submit an application to enter the Contest, which can be found by visiting the [Application Form](#).
2. Applications will be reviewed and accepted by ANA on a rolling basis. See below for selection criteria.
3. Once accepted, applications will be screened by our panel of virtual judges starting in February, 2019.
4. Finalists will be notified no later than the end of February, 2019.

The date and time of the application submission on the site constitutes the official time of your entry for purposes of the Contest.

Only individual submissions are allowed. ANA will not be responsible for lost, incomplete, misdirected, illegible, late, malfunctioning entries, or for failed computer transmissions or technical failures.

By entering the Contest, each entrant fully and unconditionally agrees to and accepts these Official Rules and any decisions made by ANA, which shall be final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein. No exceptions or substitutes will be made.

Travel

Finalists are responsible for their own travel and any related expenses.

Application Selection Criteria (Round 1 - Virtual)

1. Complete Application Form. **Note: the Application Form must be emailed to innovation@ana.org prior to January 25, 2019.**
2. Develop a 3 to 5 minute video explaining why you are a good match for the Contest. Video should be recorded and a link to the video must be provided in the application.
3. Finalists will be selected and will move onto presenting in front of judges, where winners will be selected.

Consideration for video submissions:

1. Have a clear value proposition of your product. Does it really solve a problem in a smart way?
2. Clearly define what is being impacted. What systems are being disrupted on a fundamental level? Clearly define what metrics will be measured (people helped, revenue, etc.).
3. How will the impact/solution be scaled? Can this be a solution for your community, city, country, or even a continent? How many people will it impact?
4. On the flip side, why should the start-up be selected to participate in the reverse pitch? What does your start-up bring to the table that is appealing to the sponsors and judges?
5. Start-up should be an LLC and/or should demonstrate protection of intellectual property through patents or other documentation (since the event will occur live in front of a large audience).
6. Product demonstration, if possible.

Finalists Judging Criteria (Round 2 – Live at ANA Quality and Innovation Conference)

Qualification of judges: judges will be nurse leaders, venture capitals, investors, and other thought leaders in the digital health space.

Judging process

Finalists will be evaluated on the criteria of competitiveness, potential of growth, strength of the pitch, and the overall application.

1. Competitiveness in terms of the product's competitive environment in the market in their relevant fields.
2. Potential of growth in terms of market growth of the product
3. Strength of the pitch to include, but is not limited to:
 - a. Detailed business plan and product overview/demo.
 - b. Whether the application is complete and adheres to the theme and requirements of the application website.

The decisions of the Contest judges will be final and binding. ANA reserve the right to disqualify any entrant at any time which, in ANA's opinion, endangers the safety or well-being of any person, or fails to comply with these Official Rules.

The Winner will be announced at the ANA Quality and Innovation Conference at the NursePitch™ event.

Prizes

Monetary prizes will be awarded to the winners of the Contest.

Odds of winning will depend on the number of entries. Upon entry into the Contest, the winner as well as all other entrants are required to comply with any and all applicable federal, state and local laws, rules and regulations. All federal, state and local taxes, and any other costs not specifically provided for in these Official Rules are solely the winner's responsibility. Prizes are not assignable.

Disqualification

1. ANA, at its sole discretion, has the right to disqualify any entrant for a violation of the Official Rules or an incomplete application.
2. ANA may prohibit certain entrants from participating in the Contest or winning a prize if, in its sole discretion, it determines the entrant has attempted to undermine the legitimate operation of ANA by cheating, hacking, deception, or any other unfair practice.
3. ANA has the right, at its sole discretion, to disqualify any entrants attempt to annoy, abuse, threaten or harass any other entrants or representatives of ANA.
4. Entries containing pornographic material, defamatory statements or are otherwise deemed offensive by ANA are prohibited from participating in the Contest.
5. Ineligible entries may be disqualified at any time without notice.

Intellectual Property (IP)

1. By entering the Contest, each entrants represents and warrants that the submission does not violate any applicable law or any third party intellectual property rights.
2. ANA does not make any claims to or take any responsibility for IP that emerges from the Contest.
3. The entrant must determine ownership of any work that is created and developed during the Contest.
4. ANA accepts no responsibility for adjudicating IP disputes by and between entrants.

Publicity and Privacy

1. Entrant hereby grants ANA the right to use entrant's name and/or likeness in any video, photo, recording or media b-roll without Entrant's review, approval or compensation.
2. By entering the Contest, entrant consents to having ANA provide the entrant's information to third-party judges and partners. Personal information is collected for the purpose of registering, administrating and promoting the Contest, communicating about current and future events, and may be shared with third parties.
3. Entrants expressly consent to receiving electronic messages relating to participation in the Contest.

Cancellation

1. ANA has the right to cancel or suspend the Contest with or without notice and for any or no reason.
2. ANA is not responsible and entrants hereby waive any claim for damages, claims, losses, or inconveniences caused by cancellation or suspension of the Contest.

General Conditions/Release

By entering the Contest, entrants (a) shall indemnify and release ANA, its affiliates, partners, representatives, agents, successors, assigns, employees, officers, directors, and volunteers (“ANA Parties”) from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including (i) the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of a prize and/or (ii) an infringement of third party’s intellectual property rights; and (b) acknowledge that the ANA Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to the prizes including, but not limited to, their quality or availability, or suitability. The ANA Parties will not be responsible for typographical, printing, or other inadvertent errors in these Official Rules or other materials or announcements relating to the Contest, or for incorrect or inaccurate transcription of entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any on-line service or Website, or to complete a telephone call or facsimile transaction, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage to entrant’s or any other person’s computer related to or resulting from participation in this Contest.

All federal, state, and local laws and regulations apply. Void where prohibited.

Disputes

By entering the Contest entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Maryland; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorneys’ fees; and (c) under no circumstances will entrants be permitted to obtain for, and each entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these official rules, entrants’ rights and obligations, or the rights and obligations of ANA in connection with the Contest, shall be governed by, and construed in accordance with, the laws of Maryland, without giving effect to any choice of law or conflict of law rules (whether of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Maryland.